



Leading & connecting the marketing community



**San Francisco American Marketing Association
Volunteer Application**

Thank you for your interest in volunteering with the SFAMA. We aim to match the skill set, and interests of our members to the needs and goals of the chapter. Please submit this form with your resume and a professional bio to the SFAMA Volunteer Team at volunteer@sfama.org.

Name:

Email:

Phone:

City:

AMA member ID:

Please rank area(s) of interest with 1 being your top pick:

___ Membership - Be the face of the sfAMA! If networking is your thing – this is the area for you! We need people to help recruit marketing professionals and companies to become individual and corporate AMA members. This includes brainstorming ideas for member recruitment and retention, preparing membership promotional materials, and meeting with executives of various companies to present on the AMA and member benefits.

___ Programming - If you want to be part of the action – this team needs some good people to help plan and execute flawless and engaging professional events. Duties may include: hospitality efforts (greeter), registration desk and check-in, location logistics and interface, speaker liaison and/or selection, development of event announcement content.

___ Marketing Communications – This is the committee for those who want to be in the marketing mix and work on blog articles, tweets and facebook for sfAMA. If you have strong writing, design, branding, or media skills – we need your talents on the MarComm team!

___ Sponsorship – This committee allows great access to the food, wine and hospitality industries, as well as all the top companies in the area as we bring in partners to support sfAMA's top-notch programs and events. Tasks may include: soliciting new sponsors for the organization, whether in-kind or cash donations, and following up with existing sponsors to ensure we are living up to our promises in the sponsorship agreement (using Excel to track information).

Please remember to include your resume and/or professional bio with your completed form.

Thank you for your active involvement in the SFAMA! We will be in touch soon.